



## Adam Augustyn

159 South 2nd Street,  
Apartment #20  
Brooklyn, NY  
11211  
USA

718 614 1502

adam@august-yn.com  
www.august-yn.com

## Experience

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Freelance Designer (September 2005 - Present)  
**Desgrippes Gobé, New York, NY**

Hired under David Israel to create brand identity and visual language concepts for various clients including American Express, AOL, The City of New York, Miller Brewing Co., Steiner & Associates, Saucony Shoes, etc. Also involved in generating product photography, product designs, and packaging mechanicals.

Freelance Designer (June 2005 - September 2005)  
**Ogilvy & Mather Worldwide, Brand Integration Group [BIG], New York, NY**

Worked with a team of designers led by Barry Deck on the global re-branding of Coca-Cola, including the identity of new Coke products. Created graphic elements used in the brand language. Helped unify the brands look and set guidelines for the language. Assisted in creating presentations and mechanicals for the client.

Creative Director (December 2003 – June 2005)  
**Crew Design Inc., Kent, CT**

Managed creative department for Point-Of-Purchase marketing firm. Worked with marketing and R&D to develop creative in-store marketing solutions. Collaborated with other corporate design agencies to meet goals. Designed stationary, advertisements, instructional materials, renderings, prototypes, production die lines and company website. Delegated tasks to freelance illustrators, designers, photographers, etc. Set up and maintained all company computers and network.

## Education

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Bachelor of Fine Arts [1998 – 2003]  
**University of Connecticut, School of Fine Arts, Storrs, CT**  
Communication Design concentration. Educated under professors Edvin Yegir, Mark Zurolo, Randall Hoyt, and David Frisco. Graduated Magna Cum Laude.

Study Abroad [Spring 2001]

**The London Institute, London College Of Printing, London, UK**  
Studied contemporary and modern book design under professor Terry Buckely.

## Computer Skills

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### Software

ADOBE Acrobat Pro, After Effects 5.0, Illustrator CS3, InDesign CS3, Photoshop CS3; Dreamweaver CS3, Flash CS3, ABLETON Live 6; MICROSOFT Excel, Power Point, Word; QUARK Express 6.0

### Languages

Basic HTML, PHP, MYSQL Basic Action Script

### Operating Systems

Mac OSX, 9.x, Windows XP, 2000

## Recognition

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**National Honors Society induction [1997]**

**New England Scholar [2000, 2001, 2002]**

**Letter of Distinction [Spring 2001]**

**London College of Printing**

Excellence in Contemporary Book Art Structures

**Fine Arts Talent Scholarship [2001, 2002]**

Excellence in Graphic Design & Multimedia